



LA Mission College Career Center

MULTIMEDIA STUDIES

MAJOR SHEETS

SKILLS

(things you will learn or use)

- Graphics or photo illustration software
- Communications and Media
- Critical thinking
- Draw detailed or technical illustrations

INTEREST

- Thinking Creatively
- Coordinate logistics for productions or events
- Create graphics and animation
- Draw detailed or technical illustrations
- Media and Communication
- Theatre and Drama

WHAT IS MULTIMEDIA STUDIES?

Multimedia Studies is an interdisciplinary field of academic discourse focused on understanding technologies and cultural dimensions of linking traditional media sources with ones based on new media to support social systems. The goal is to understand the study and creation of visual, print, and new media within the broader contexts of human visual and verbal expression and shape students into sophisticated readers and graphic culture producers. Multimedia studies include film studies, television studies, journalism, video production, computer animation, and studies and practices in multimedia, interactive media, and new technologies.

LAMC DEGREES & CERTIFICATES OFFERED

- Associate of Arts in Animation & 3D Design
- Associate of Arts in Graphic & Web Design
- Associate of Arts in Video Production
- Associate of Science for Transfer Film, TV and Electronic Media
- Certificate of Achievement in Commercial photography
- Certificate of Achievement in Animation & 3D Design
- Certificate of Achievement in Graphic & Web Design
- Certificate of Achievement in Video Production
- Certificate of Competency Competitive Esports Event Producer
- Certificate of Competency Digital Media Production & Streaming

TRANSFER RELATED MAJORS

- **CSU Channel Islands:** Art BA (Emphases: Art History, Digital Art History, Studio Art)
- **CSU Dominguez Hills:** Art BA (Art History, Design, Studio Art)
- **CSU Northridge:** (Cinema and Television Arts BA) (Electronic Media Management; Film Production; Media Theory and Criticism; Multimedia Production)
- **CSU Northridge:** Art BA (Concentration: Animation, Art Education, Art History, Ceramics, Drawing, Graphic Design, Illustration, Painting, Photo/Video, Printmaking, Sculpture)
- **CSU Northridge:** (Journalism BA)
- **CSU Northridge:** (Communication Studies BA)
- **UC San Diego:** (Media Art BA, Studio Art BA, Visual Arts Media/Studio BA)



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WORK ENVIRONMENT

- Use computers, scanners, digital imaging software, sound recording and mixing equipment, and editing tools
- Frequent need to see things that are close (near vision), to use color vision, and to focus sharply near and far
- Work may involve frequent long hours and evening and weekend work

WEBSITE RESOURCES

www.lamission.edu/careercenter
<http://www.lamission.edu/Multimedia.aspx>
www.assist.org
www.salary.com
<https://uncw.edu/career/whatcanidowithamajorin.html>
www.cacareerzone.org
<http://degrees.calstate.edu/>
https://admission.universityofcalifornia.edu/counselors/files/undergraduate_majors_list.pdf

POTENTIAL JOB TITLES

- Automobile Designers
- Games Developers
- Special Effects
- Digital Video Producer
- Film Publicist
- Social Video Producer
- Virtual Reality Producer
- Professor
- Marketing Director
- Bloggers
- Sound Engineer

POTENTIAL EMPLOYERS

- Amazon
- Facebook
- Entertainment
- Advertising Firms
- Concert Halls
- College/University
- Film Studios
- YouTube
- Video production companies
- Radio

*EARNINGS

